

MRS MARQUERITE K. SLEARY, of Reading, Pa., who says she has gained eight pounds and can hardly find words to express her praise for Tanitol for the good the medicine did.

Declining Diseases

Medical Science Battling Successfully With Many Plagues

Modern civilization has been responsible for many evils, but its worst phase has passed in nearly all countries. The medical correspondence of The London Times notes that it has coincided with the gradual disappearance of many of the worst diseases. Typhus, also hundreds of thousands in its day, and though it still exists, where industrialization is at the minimum, few British doctors have even seen a case. Once upon a time a mother's son was not her own but he had the smallpox, but it is following typhus. Typhoid or enteric fever is going the same way. Scarlet fever has also ceased to kill to the same extent it did, though the number of cases has not diminished. The diphtheria in comparison, however, it abounds both for cases and deaths. The death rate in England and Wales declined from about 2,500 per million of the population in 1920 and the cases declined from 2,000 per million in 1912 to about 1,500 per million in 1920.

There are on the other hand, diseases which have increased—notably pneumonia and cancer. Whether these are true civilization diseases it remains to be seen. As to cancer, medical science has organized an attack against it, but it is still a mystery. I find it difficult to believe that I could hardly find my head. I was so nervous the telephone bell I could hardly hear it. I was so nervous the telephone bell I could hardly hear it. I was so nervous the telephone bell I could hardly hear it.

Double Star More

—Masive Sun Mak

Director of Victoria Observatory Making Investigation

Of special interest to astronomers is the discovery reported from the Dominion Astrophysical Observatory, that the double star, 100,000 light years away, is appearing to be about 140 times as massive as the sun and nearly five times as massive as any star hitherto observed. It consists of two stars, one of which is a blue-white star, the other a yellow star, the latter being about one hundred times as massive as the sun.

Polish Farmers Restoring Land

Over One Million Acres Were Lost

Polish farmers restored 50 per cent of their war devastated land to cultivation last year, the ministry of agriculture reports. In 1920 Poland lost 3,200,000 acres of tillable land waste by war and resulting neglect. By the end of 1921 this figure was reduced to 600,000 acres.

Plows, tractors and other implements purchased in America helped a large part in this restoration of Polish farm lands.

Simple and Sure—In Thomas' Little Oil is no trick in application that a child can understand the instructions. Used in this manner, the only direction is to rub, and when used as a dressing, apply in the directions as to rub and massage, and that they are readily understood by young or old.

Earnings of Saskatchewan Telephone

The total net operating revenue of the Saskatchewan provincial telephone system in 1921 was \$1,044,485. The total pole mileage of the provincial system is now 6,600, and the wire mileage 21,500.

No matter how deepened the cure may be, it must first be given by the Cure Renowned if used as directed.

Free Trial Carries Far

Wind-blown, blown (expiratory) is known to be carried far. The Swedish expedition station reports a quite extensive trail of free pollen on two free ships 25 and 37 miles from shore, and the pollen of the algae is known to have been carried even as far as 200 miles.

Australia is the world's largest producer of wool.

Money Orders

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MECCA POINTMENT

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Get Free Sample From Your Druggist

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POO PREVENTION

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M. C. SLEARY

129 St. Louis, Mo.

AMERICA'S

ST. LOUIS, MO.

W. N. C. 1422

Feathers, Fringe and a Bag to Match Milady's Chapeau!

Nothing New in Liner Luxury

Inveterates of Designer Beams to Have Reached Limit

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Swimsuits—all three sets, but all these are familiar to the traveler who has crossed the ocean in the last half dozen of the liners.

Has the inventor of the steamship reached the limit of his invention? If there were anything new the Majestic should wear it, for in her the British pride of ownership and the German pride of workmanship.

And neither. The elaboration they use does not further than the Garden of Eden, but 1922 affects them as often as the possibly can and loves them just as dearly as did the.

Neither is there anything particularly novel in the matching of the new bag, but it is a pleasing fancy and one which is revised annually when March comes.

Prize? There is nothing new about fringes. It has been used in every way and in every place under the mortal sun, but so firm a place has it in our affections that we must have at least a bit of it on some garment.

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Beecham's Pills

Keep you fit

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Polarine, Heavy.....\$1.10 per Gallon

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Send us your laundry today
You Will Find it is Cheaper and Better
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DO NOT BUY

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SEE OUR TRACES WITH A TEN
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MEN'S WORK SHOES AT \$2.25
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WE STAND BEHIND THESE GOODS

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Plymouth Twine

—has no equal—

No old Stock—Our twine comes direct from the
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GRASSHOPPER PROOF
IT COSTS NO MORE

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GLEICHEN

THE GLEICHEN CALL

W. PARK EVANS, PROPRIETOR.

Member of the Canadian Weekly Newspapers' Association, Canadian Press Association

Published Every Thursday at the Heart of a Wonderful Rich Farming and Ranching District.

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Merchandise Must Be Added to Charges

GLEICHEN, ALTA., WEDNESDAY, AUGUST 2

FREIGHT RATE REDUCTIONS.

A summary of the reductions in freight rates provided for by the Dominion parliament and Dominion railway commission has been made by Alfred Chard, freight supervisor of the provincial government, for the information of farmers and others. The summary is as follows:

(1) Reductions on grain to Fort William and Port Arthur (by rail) west meaning practically a 10 per cent 100 pounds reduction from all Alberta points.

(2) Seven and a half per cent reduction in Eastern and Western Canada on basic commodities; namely, cereals, products, building material, brick, cement, lime and plaster, potash, fertilizers (other than chemicals), ores, pig iron, blooms, billets, wire rods and scrap iron. In cases where above commodities have benefited by decreases, not amounting to 7½ per cent they shall be reduced to that point, but if they have been previously reduced below 7½ per cent they will remain as they are at present.

On one of the commodities and in certain directions this means that no reduction will be made and in other cases that the reduction will be less than 7½ per cent.

For example there will be no reduction in rates on crushed stone, gravel and sand, or cordwood as they are now back to level in effect September 12th, 1920. The rates on lumber from the coast to Eastern Canada will not be reduced, as they are below the new level established.

(3) Coal other than anthracite, and coal from the head of the lakes westward, increases granted in September 1920, to be rescinded.

The above means that coal rates are back to August 1918, increase which had a maximum of 50 cents per ton increase.

(4) Mountain differential reduced from 1½ miles

on prairie to one mile Pacific standard or 30 per cent higher to 1½ miles on prairie to one mile Pacific standard or 15 per cent higher.

This does not affect rates on grain to the Coast for export which will remain as at present 31 cents per cwt. against 26 cents to Fort William from Edmonton

will reduce the domestic grain rates from Edmonton to coast points from 46 cents to 38 or 39 cents per hundred pounds.

(5) Schedule "A" rates or town distributing rates applicable from all Ontario centres extended to apply from Sudbury to St. Mary's.

(6) The 20 per cent increase allowed excess baggage effective September 13th, 1920 has been removed. All reductions other than eastbound grain which is effective July 6th, to be effective August 1st, 1922.

The commission estimate the reduction will mean about eleven million less earnings for the C. P. R. Would effect the Canadian National Railway to about the same extent.

The Crows Nest reduction means about fifteen millions to the prairie provinces.

CASH VALUE OF PRAIRIE TREES
Most interesting results have come from a questionnaire sent by the Dominion Forestry Branch Ottawa, to scores of prairie province farmers who have been successful in establishing tree plantations with the help of the Dominion Nursery at Indian Head, Sask. One point in the questionnaire related to the increased money value of the farm properties as a result of tree planting. Some of the replies are as follows:

"I think the trees have added \$1,000 to the value of this property."

"I consider a bluff like mine would add at least \$2,000 to the value of any farm. In fact I would not live anywhere without planting trees out."

"I consider it adds \$5 an acre in value to a farm where you have protection of trees."

"They have added to the money value of my property to the extent of at least \$2,000."

ABOUT THE KNOCKER

Do you know what we think is the best story in the Bible? It may surprise you, but 'tis the flood. We say this even in the face of educated folks who turn up their noses and declare the flood story a fake. You remember that Noah had to work one time on the ark. It was an uphill job too, at best, to go on sweating and toiling day after day in the hot sun out there on dry land, while the hammer and anvil club set around spitting tobacco juice on his boards, whittling up his soft pine with old jack-knives, and telling him what a fool he was to expect a big rain in a country that was too dry to grow alfalfa. But he kept at it; finally the flood came, and every mother's son of the crockers was told of this. This is the only instance we know of either in sacred or profane history where the knocker got exactly what was coming to him.

Talk about being up-to-date; in some respect we are back numbers sure enough. In matters of land taxation we are 4,200 years from being up-to-date. In the National Geographic Magazine we are told of the discovery of stone tablets upon which are engraved the laws of Hammurabi, ruling over Babylon about 2297 B.C., gave to his people. He provided "that if the land is not put in cultivation, the holder must give account and pay compensation." In other words the land speculator who kept land out of use had to pay taxes thereon. Hammurabi didn't tend to encourage the ground hog by letting him escape taxation, even in that day when land was plenty and population not over-crowded.

CANADIAN
PACIFIC
RAILWAY

CIRCLE TOUR through the Canadian Pacific Rockies

from
GLEICHEN
to
SICAMOUS \$31.25
IN ONE DIRECTION
via Calgary, Banff and Lake Louise
IN OPPOSITE DIRECTION
via Arrow or Okanagan Lakes,
Nelson and Crows' Nest Pass
ON SALE—June 15th to September 30th
RETURN LIMIT—October 31st
An exceptional opportunity to visit the
BEST OF MOUNTAIN and LAKE RESORTS
STOP-OVERS ANYWHERE
Information, Tickets and Reservations from
C. J. SUFFEL
Ticket Agent, Gleichen

CITY CAFE

WONG DING, Proprietor.
BEHIND THE GLEICHEN HOTEL
SUMMER SPECIALS
All Kinds of Soft Drinks
Fruit, Cider, Ice Cream and Sundae
ALWAYS SERVE GOOD MEALS HERE
We also have rooms to rent clean and comfortable
GLEICHEN, ——— ALBERTA

THOS. W. DAVIDSON

PAINTER, PAPERHANGER DECORATOR
WALLPAPER SAMPLES
Estimates Free on All Classes of Work
Phone 4
Palace Hotel, ——— Gleichen, Alta.

IN POUND

Black mare branded left shoulder
In pound on Section 13-10-23
Quantum, Alta.
Bay horse branded left hip
Brown horse branded 3 left should-
er and left hip
Brown mare, branded left hip
Bolt at foot
Brown horse, branded left hip same
as above, and on left jaw
Buckskin mare, branded left thigh
same as above
Bay mare branded left thigh
Blue grey horse, two years old
about 1000 lbs. 30 visible brand
Black horse, three years old, weight
about 1000 lbs. 30 visible brand
Light bay mare with bay yearling
colt, no visible brand
Blue grey filly branded
left thigh
Grey horse, one eye out branded
left thigh
Sorrel mare branded left thigh
Grey mare branded left rib
Yearling colt branded left thigh
Brown horse 8 or 6 years old, weight
about 1000 lbs. 30 visible brand
Bay mare branded right hip
and left hip
Bay horse branded left shoulder
Bay mare colt at foot branded
on right hip

Grey colt branded OK right should-
er
Brown horse branded left hip
ROY M. ALLEN,
Proprietor,
Quantum, Alta.

NOTICE

In the Estate of Frances Mary Pini-
gan, late of Gleichen, in the Pro-
vince of Alberta, married woman,
Deceased.

NOTICE is hereby given that all persons having claims upon the estate of the above named Frances Mary Pini-
gan, who died on or about the 17th day of April, A.D. 1922, are re-
quired to file with Messrs. Shoulbridge, Brockington & Boyd, 20 Canada Life Building, Calgary, Alberta, by the 1st day of August, A.D. 1922, full statement duly verified of their claims and of any securities held by them, and after that date the ex-
ecutors will distribute the assets of the deceased among the parties en-
titled thereto, having regard only to the claims of which notice has been
given or which have been brought to their knowledge.
Dated this 12th day of July, A.D. 1922.

SHOULBRIDGE, BROCKINGTON &
BOYD,
Solicitors for executors of the
estate of the above named Frances Mary Pini-
gan, late of Gleichen, Calgary,
Alberta.

ROYAL BARBER SHOP

Changes Ownership

Having purchased the Royal Barber Shop business from W. J. Britton, who is now in possession and will endeavor to give all patrons entire satisfaction.

GIVE ME A TRIAL
BATH IN CONNECTION

Geo. McShea
Shop Located in the Basement of the
Royal Bank Block

Subscribe to the Call.

Gleichen Branch G.W.V.A.

General meeting of the above branch is held on the first Sunday in the month, at 2.30 p.m.
Visiting members always welcome.

President, D. BURNES
Secretary-Treas., A. G. B. LEWIS

DR. A. W. BOWLES

M.B.M. M.D. M.P.S. M.A.
Physician and Surgeon
Phone Office 41 / Residence 40
GLEICHEN

Miss E. Frankton

TRAINED MATERNITY
NURSE
FOR APPOINTMENT
Box 70. Phone 104. Gleichen

Gleichen Private Hospital

Private and Semi-private rooms
Mrs. Cooks, Matron
Phone 32 Gleichen, Alta.

Joseph O'Keefe

BARRISTER,
SOLICITOR,
Also solicitor of the Supreme
Court Ireland and King's
Bench Manitoba.

Fire and Hall Insurance

Telephone No. 19
Office Rooms 5 and 6,
The Royal Bank of Canada Building
GLEICHEN, ALTA.

T. H. Beach

Auctioneer
Sales Conducted any place
in the Province

FOR TERMS
Enquire at Gleichen Harness Store.
Office phone 3 Residence phone 2

GEO. W. EVANS

Undertaking
and Embalming
Artificial wreaths always on
hand. Weather extremes
will not affect these flowers
in any way.

Gleichen. — Alta

F. A. McHUGH & SONS

Owns of all cattle branded:
Left rib Left rib Right rib
Left hip Left hip Right hip
(Horse branded)
Right hip

BLIND CREEK, ALTA.

HARDWICK BROS

Rango, Snake Valley

Owners of all cattle branded:
Left rib Left rib Right rib
Left hip Left hip Right hip
(Horse branded)
Right hip

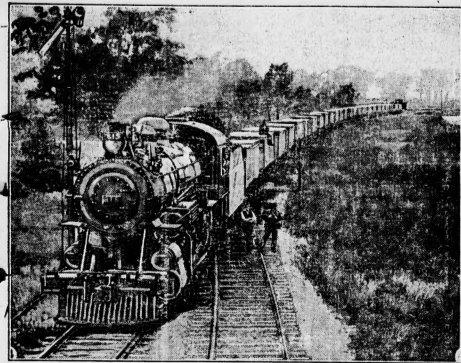
NOTICE

All persons are hereby warned
against buying any grain, hay or
other produce, cattle, horses, wag-
ons, harness, saddles, mowers or
rakes from any person or persons of the Black-
foot Reserve without an officially
printed permit issued by the Indian
Agent.

Also not to take in pledge or
make any loan upon any article to
be prosecuted under penalty of having
any such articles seized and being
seized for illegal pawning.

G. E. GOODERHAM,
Indian Agent.

BUILDING UP CANADA'S EXPORT TRADE



IN Canada's gradual return to industrial activity and rural prosperity, the automobile factories of the country are making a by no means unimportant part. Their plans to foreign countries, and particularly to other parts of the British Empire are an increasing factor in trade development. The above photograph shows a train of 25 cars of Studebaker automobiles, which recently left the Studebaker factory at Walkerville, Ont., where the automobiles were built on a long journey over the C.P.R. to London, England. This was only part of the shipment, fifteen other cars having gone forward very shortly afterwards.

Cars shipped overseas receive the different treatment that those shipped by rail. In the first place, an export car is equipped in a huge wooden case, sturdily bound and bolted together so that it has ample strength to withstand the

rough handling it must contend with in being hoisted into perhaps shipped overseas if its destination happens to be in a foreign country. In order to erect the car, the wheels are removed, and the windshield taken off, and every device employed in making the packing is complete to provide. Compactness is not second to minimum weight. In the case of Studebaker cars, the chassis differ from the rest of the cars in that they are built of steel, instead of much of the other cars which are built of wood. Many precautions in export loading are exercised in order to regulate the contact of salt air on the finish of the car. The surface of all metal parts are protected by a coating of grease. The lining of the case will be paper made for further protection.

HELP! S. O. S.

These answers were not made by Helen Roy Stouts, they are from foreign sources.

From one of the big cities comes the following "answers" received during a recent examination in first aid. When you read them over you will understand why those notes did not pass.

For fractures: To see if the limb is broken, wiggle it gently back and forth.

Dog bite: Put thing away for several days and if he has not recovered then kill him. When clothing is on fire: Get the person whose clothing is on fire to lay down and roll to some body of water and roll in.

To enter a room filled with smoke: Put a old handkerchief in the doorway and nose and mouth.

To rescue a person who has broken through the ice: Take two or three handkerchiefs and tie them together and then take and shove a boy out to the hole. Throw the boy in the ice with the handkerchief and pull him out.

In case of a nose bleed: Put roll of paper under upper lip and if this fails, plug the nose and let it run down the throat.

To remove a splinter in the eye: Roll the eyeball back once. Let the patient wet the stick with their own saliva and use to cause no pain.

To remove a person who has fallen through the ice: You would dig a hole down farther in the ice and try and find him.

For gas poisoning: You would try and get the most gas out by squeezing them something to "blow" them. For a bad wound on the head: Apply turpentine around on neck to stop bleeding to death.

TO BE KEPT APART

Sparks and gasoline. Caps and dynamite. Electric wires and metal objects. Children and matches. Electric bulbs and candles or kerosene lamps and camp fires. Car and gas cans.

Oil and kerosene and shaly tables. Forest slash and cigarette stumps. Brush piles and cigarette stumps. Calf and cow and goat and sheep. Lighted matches and forest underbrush.

Only those who love really know. The glad hand grasps the jacket. Books that are shut make no scholars.

Don't expect the unexpected to happen too often. All the world is a stage. Some of it is a work bench.

Do not take the consequence unless you are entitled to lose. A fool and his money is a combination you don't meet every day.

EVER NOTICE THE DIFFERENCE

We wonder how many of our readers have noticed the difference between the man who has been married but a short time and one who has been married several years. You can always tell a young husband from an old one. When a man has been married a few months, you will generally see him working in the garden or living up about the house and while he works he whistles, or sings, or occasionally looks up towards the window to see if anyone is watching him. A year later he is still working in garden but the smile has been exchanged for a frown and he occasionally looks up towards the house wondering why the thunder breakfast is not ready. An other year rolls by and his looks would wear milk, but he is still at work, stopping occasionally to kick the dog or throw a brick at the cat. The next year we find him sitting on the front porch, smoking a pipe, while his wife does the digging in the garden. Now just watch our young men, as one by one, they are caught in Cupid's net and see if the rule does not work out the problem correctly.

Little Nelly told little Anita what she terms "only a little bit." Anita—A bit is the same as a story and a story is the same as a lie.

Nelly—No, it's not. Anita—Yes, it is, because my father said so and, my father, is a professor at the university. Nelly—Don't care if he is. My father is an editor, and he knows more about lying than your father.

ADVERTISEMENT AND SHAVING

I happened in a barber's shop the other day and asked if I could be shaved in five minutes. "Yes," was the reply. The barber quickly applied the soap. He began lathering and lathering and kept on lathering until I felt sure I would make my train. Still he kept on plying his soap brush. I was saying to myself, "Who doesn't he quit this process and get busy with his razor? That would have been my way of shaving myself in a hurry. When he did finally take up his razor, the job was over in a jiffy. And I caught my train.

The incident, for some reason or other, kept this thought in my mind: Lathering to shaving very much the same thing as advertising is to selling. If you do enough preliminary work and do it properly so that ground work has been thoroughly prepared then the resistance is very greatly reduced, and it is possible either to shave with less trouble or to get along with less trouble. A good many business men are as foolish as I would have been in my effort to shave myself in a hurry. They don't use enough advertising before starting to try to get results. They don't apply enough advertising. Is it not so?

POSSIBILITIES

There's some of us has this world's goods. An' some of us has none—But all of us has got the woods. An' all has got the sun. So, settin' here upon the stoop, This good old pine tree, I never see a single thing but for I am satisfied.

Now, take the pine on yonder hill, It don't belong to me; The loss he owns the lumber—still I've taken for me to see.

An' 'twixt the oval of the same An' smilin' of its snail, I've got the pine tree, I never see a single thing but for I am satisfied.

The loss in town under the map I've got the pine tree, I never see a single thing but for I am satisfied.

The loss in town under the map I've got the pine tree, I never see a single thing but for I am satisfied.

The loss in town under the map I've got the pine tree, I never see a single thing but for I am satisfied.

The loss in town under the map I've got the pine tree, I never see a single thing but for I am satisfied.

THE GLEICHEN CALL
"Trade at Home" Campaign

Taxes Raised By Hard Times. Farmers Feel The Effect. Burden Lightest in Communities Boasting Live And Thriving Towns.

Taxes are always heavy—to the man who has to pay them—but taxes in some communities are much higher than in others. If you have ever stopped to investigate the matter you have discovered that the lowest taxes are found in the most prosperous communities. And there is a reason. The prosperous community has the lowest taxes because there is a large amount of wealth in the community against which the taxes may be assessed. There are prosperous merchants with large stocks of goods upon which taxes are levied. Property values are high and there are thriving industries which pay a large proportion of the taxes.

The higher the property values and the greater the wealth of the community the lower are the tax levies, for a lower tax on each hundred dollars of valuation is required to produce the necessary revenue for the administration of the town and government.

OTHER TAXES ARE RAISED

On the other hand, take a dead town. Property values are low. Merchants' stocks are small and they have little money in the bank. Industries which ordinarily pay a large part of the taxes of a community have closed down. There are vacant store buildings which were formerly filled with stocks of merchandise upon which the owners paid heavy taxes. Who pays the taxes that were once paid by the merchants, the manufacturers, the bankers and the men who had large holdings of high-priced property? The taxes to conduct the town and municipal government, to maintain the schools, to build and repair the roads must be collected from someone. Who pays them? The man who owns his little home or the vacant lot or two upon which he has been planting his house must pay double or triple the amount which he paid

in the times when the town was prosperous, to make up for the taxes which are not now paid by the merchants, bankers, manufacturers and the big property owners who have the heaviest burdens of taxation when times were good.

The farmers in the country surrounding the town are also among the heaviest sufferers from the shelling of the town's prosperity. A certain amount of money must be raised by taxation to provide for the expenses of the municipality. Roads must be built and kept in repair. Bridges must be built and maintained. In municipalities which contain one or more thriving towns, a large proportion of the taxes for the county are paid by the towns. The greater the wealth of the towns and the higher the entire municipality. When the tax levy is low the property valuations, the lower the taxes for the burden placed on the farmer is light.

BURDEN FALLS ON THE FARMER

When the municipality contains no prosperous towns, the greatest part of the burden of taxation for the municipality falls on the farmer. The value of the property in the town and the higher tax levy that results from the lower property values in the towns makes his taxes higher. The farmer forgets at times that he is vitally interested in the prosperity of "his town." He thinks that it is up to the town to take care of itself and that it is up to him to take care of himself, and even looks the fact that the property of the town means much to him as it does to those who live in the town. The farmer who is inclined to overlook this fact has only to think of the matter of taxes and he is likely to change his point of view, for taxes are one thing that neither he nor anyone else can escape, and they are one thing in which the farmer ordinarily takes a very lively interest.

J. O. ROOSTER

Farmer Implements Agent for International Harvester Co. Farm Machinery When you require farm machinery of any kind see our lines and get our prices.

GARAGES

Fordson Tractors. Ford Cars. Ford trucks. Ford service. Repairs given at all times. Accessories. Supplies. RAIL & GABLE

You are possibly contemplating the purchase of a new car. If so we would be glad to tell you the good points of our cars and to also demonstrate for you. Large stock of tires, batteries, oil, grease, etc. at our prices. GIBSON'S GARAGE

GENTS' FURNISHINGS

The Progressive Man patronizes his own country. This store caters to the dress requirements of progressive men. Large well selected stock of men's wear. Up-to-date styles. Best quality. Reasonable prices. STARBACK & BROWN

FARM IMPLEMENTS

A square deal with every purchase on all machinery bought here. Massey-Harris implements. Adams Rangle. Superior. Old Pull Tractors. Dole Light. Plymouth Twine. Bissett & Andrews

BOOTS AND SHOES

It Pays To Buy Good Shoes and to take you know you will get the best. Our knowledge of the leather business is superior. We can supply you with a shoe that is comfortable and durable. T. H. REAH

MOVING PICTURES

Don't Forget to watch this space for announcements of Picture Attractions. We aim to offer you only productions of merit. We can supply you an excellent and desirable and profitable. GLEICHEN OPTICA HOUSE

DRAWING TRANSFER

Drawing Cartage Prompt and Efficient Service. Phone 37. — Gleichen

Announcement

Mr. G. H. Guzzwell has taken, over the management of the Gleichen Jewellery Company.

Mr. Guzzwell has had eighteen years practical experience. We will be in a position to give prompt and satisfactory service in repairs of all kinds. A trial will convince.

GLEICHEN JEWELLERY COMPANY

EMERY FLORAL CO.

OF CALGARY HAS APPOINTED

GEO. W. EVANS

AS THEIR AGENT IN GLEICHEN

FOR CUT FLOWERS HOUSE PLANTS WEDDING BOUQUETS FUNERAL DESIGNS

PHONES: OFFICE 12 — RESIDENCE 90

HOW'S BUSINESS ? ? ?

Advertising, backed by the right spirit, the right goods and the right service, can rescue a sinking business and will make a prosperous business more masterful in its own community.

When John Wanamaker, the Prince of Merchants, began business, he resolved to force matters. He was not content to wait to be found out—he DETERMINED TO BE found out. In short, he advertised. He threw on his business, small as it was, the light of publicity, and the public of Philadelphia entered the shop on which the light shined.

In this community the public is entering those shops on which the light of advertising is falling.

A WORD TO THE PUBLIC

Be sure of this: Those who are using our columns week after week do not give you poorer goods or service, or have higher prices.

Shops which were illuminated by advertising court with full confidence your favour

Issued by the Canadian Weekly Newspapers Head Office Toronto,

The hand that ought to rock the cradle is usually building another hand at bridge.

A woman wants a divorce because her husband tried to sell her for \$4. — One of these.

There are a lot of places in world for dirty foolishness, but a once in a while of these.

Webster Bros., Ltd.

Just arrived a shipment of

MERCURY SILK HOSIERY

These come in all the very latest shades, and are exceptionally good value. You will find these will give you better and longer service, because they are made a little different from other lines.



New Arrivals In Children's SHOES



We have a new stock of Children's Shoes and Scandals. Prices Right, and Quality far excellent.

Now about white footwear: As we are nearing the end of the season, we are going to clear out the balance of our stock at cost price. This includes Men's, Women's and Children's. Don't fail to take advantage of this offer.

VOILES

We have a few five yard lengths left which we are offering at ridiculous prices. Old Country ginghams—6 yards for \$1.75. Odd ends of Silks, Georgette Crepes at bargain prices.

OUR GROCERY DEPARTMENT IS GOING STRONGER THAN EVER THERE MUST BE A REASON

The following are a few of our regular prices, NOT SPECIALS

Good cocoa per lb	25c
Our own blend tea, per lb	55c
Our own choice coffee per lb	50c
Krinkle corn flakes per pkt.	10c
Post Tosties 2 pkts. for	25c
Puffed rice per pkt	20c
Puffed wheat, 2 pkts. for	35c
Shredded wheat, 2 pkts. for	35c

DID YOU GET ONE OF THOSE JELLY DEALS YET? 6 PACKETS OF NU JELL AND AN ALUMINUM JELLY MOULD FOR ONE DOLLAR.

The Busy Store

"Your Money's Worth or Money Back"

NOTICE

Brand readers description of estray animals impounded on the Blackfoot Indian Reserve, North Camp, July 27, 1922.

Steer—Holstein, one year old. No visible brand.

Steer—Blue and white, about five years old. Brand indistinct on right ribs, and on left ribs 2U.

Heifer—White face, about two years old, wattle on nose. Branded left ribs.

Cow—White face, calf at foot, about three years old, wattle on nose. Branded left ribs same as above.

Heifer—White face, about two years old, wattle on nose. Branded left ribs same as above.

Steer—Red, about five years old, both ears split under cut on left ear. Branded right ribs 1 and on left ribs 1L.

Steer—Blue, about five years old, branded on right ribs.

Steer—Red and white, left ear split, under cut on both ears. Branded on left ribs 2L and on left ribs 1L.

Steer—Red and white, about five years old, wattle on nose. Branded on left ribs 2L and on left ribs 1L.

Steer—Red and white, about five years old, wattle on nose. Branded on left ribs 2L and on left ribs 1L.

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Steer—Red and white, about five years old, wattle on nose. Branded on left ribs 2L and on left ribs 1L.

Steer—Red and white, about five years old, wattle on nose. Branded on left ribs 2L and on left ribs 1L.

Steer—Red and white, about five years old, wattle on nose. Branded on left ribs 2L and on left ribs 1L.

Steer—Black, about five years old, right ear split, and left ear cropped. Branded left ribs 4K and 2U.

Heifer—White face, yearling. No visible brand.

Steer—Horn, about three years old. Branded left hip.

Heifer—White face, wattle left jaw, left ear cropped. Branded on left ribs 1L and 2U.

Cow—White face, about four years old, right horn broken and hanging. Branded on left ribs 1L and 2U.

Heifer—White face, about two years old, wattle on nose. Branded left ribs.

Cow—White face, calf at foot, about three years old, wattle on nose. Branded left ribs same as above.

Heifer—White face, about two years old, wattle on nose. Branded left ribs same as above.

Steer—Red, about five years old, both ears split under cut on left ear. Branded right ribs 1 and on left ribs 1L.

Steer—Blue, about five years old, branded on right ribs.

Steer—Red and white, left ear split, under cut on both ears. Branded on left ribs 2L and on left ribs 1L.

Steer—Red and white, about five years old, wattle on nose. Branded on left ribs 2L and on left ribs 1L.

Steer—Red and white, about five years old, wattle on nose. Branded on left ribs 2L and on left ribs 1L.

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Steer—Red and white, about five years old, wattle on nose. Branded on left ribs 2L and on left ribs 1L.

Cow—Black mulley, Branded left ribs 2U.

Bull black, yearling. No visible brand.

Steer—Red, both ears cropped, left horn broke and hanging down. Branded right ribs 2L and 3L.

Steer—White mulley, about three years old, branded left hip, and on right ribs 1L and 2U.

Cow—Red about six years old, both horns broke off. Branded right ribs 2L and 3L.

Steer—Black mulley, right ear cropped, wattle on nose. Branded right ribs 2L and 3L.

Steer—Red, about three years old, wattle on jaw. Branded left ribs 1L and 2U.

Steer—Red, about three years old, wattle on jaw. Branded left ribs 1L and 2U.

Steer—Black, about five years old, branded left ribs 2U and on left shoulder 0.

THOS. HENDERSON, Brand Reader.

Farmer take notice.—Do not bring your hogs expecting us to buy except on shipping days. Call us up for information. Pioneer Market. Chris. Bartsch, Prop.

Farmer take notice.—Do not bring your hogs expecting us to buy except on shipping days. Call us up for information. Pioneer Market. Chris. Bartsch, Prop.

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DISTRICT AND LOCAL

Is it hot enough for you? When?

An Up-to-date Chicken House and White Leghorn Chickens for sale at W. G. S. Goring's confidence. Teachers are being called for the erection of a school house at Standard by the secretary, Mrs. M. Collins.

The coal situation in Alberta is now quite serious one in Alberta and our readers will do well to send the information supplied in Brown's Transfer ad in this issue.

All the blacksmiths between Calgary and Brooks are to picnic at the North Camp, Saturday afternoon, August 5th. They invite all their friends.

So far this year Gleichen gardeners have been practically no complaints to make of the crop, but in the early morning a few are allowed to wander about and it may, and it is just possible some nice garden may be ruined yet. A word in time.

Messrs Hoover, Austin, and Dr. Farquharson spent several days the past week night seeing at Banff returning home Monday with Mrs. Austin and Mrs. Farquharson who spent about two weeks at Banff.

Duncan C. Scott, Deputy Minister of Interior of the Dominion Government, arrived from Ottawa, and after paying an official visit to the Blackfoot Indian Agency left on Monday.

The Blackfoot Indians have been enjoying their annual sun dance for the past week or two, and should now be ready for their harvest work. Many of them have excellent crops this year.

The new pound on the Blackfoot Indian reserve is now in operation and is evidently in being found very useful. The first batch of strays are being advertised in this issue.

Chautauqua now is about all every one is talking about. You really cannot afford to miss any of the entertainment.

ARROWOOD NEWS

Mrs. Lehman visited Mrs. Rhoads, at Brant, Saturday and Sunday.

Lee Baggie is suffering with blood poison in his hand.

Ruby, the little daughter of Mr. and Mrs. C. Williams, is home again and much improved, having been in the Gleichen Hospital for sometime.

Born, on July 29, a son to Mr. and Mrs. Russell Culp.

Mr. and Mrs. L. H. Irwin and daughter, Dorothy, who motored to Didsbury then to Banff are expected home this week.

Mr. L. S. Brubaker, of Laverne, California, is visiting here.

Rev. James Hays, of Knapel, Mont., is visiting his son, Earl and family.

Master Eldon Miller returned home Monday having spent a week with friends in Calgary.

MISCELLANEOUS

FOR SALE—Two Fresh Cows. Phone 1333, J. C. Hutchinson, Gleichen.

WANTED—Young woman wants work on a farm. Good cook. For particulars apply Mrs. E. C. Call, Office 21.

FOR SALE—One Surek piano, apply Mrs. C. E. Williams.

FOR SALE—1 L. C. Smith typewriter, apply Mrs. E. C. Williams.

FOR SALE—2 oil stoves and 1 kerosene cooker, apply Mrs. E. C. Williams.

FOR SALE OR RENT—Good warm, new roomed house. Apply Black & Andrews, Phone 68, 1st.

CHEROPRACTIC Doctor Clancy OF MEDICINE NAT

ALBERTA'S PIONEER CHEROPRACTOR

Will be at the PALACE HOTEL, GLEICHEN

—ON—

Tuesday, Thursday and Saturday each week.

BIG CIRCUS AT CALGARY AUG. 15

Made even more tremendous than in 1921 by the recent addition of many more trained wild animal displays and the purchase of Europe's big horse show, Ringling Brothers and Barnum & Bailey combined will exhibit at Calgary on Tuesday, August 15, 1922.

All who glance over the cable news must have noticed the many contracts entered into by the Ringling Bros. for foreign talent last winter. A special ship was chartered this spring to bring the hundreds of human performers, trained animal acts and equine displays to America.

New this marvelous exhibition is touring the country above five great railroad trains. It is a third bigger than the Ringling Bros. and Barnum & Bailey show of last season. It is ten times larger than any other circus now on tour.

Big as is this wonder circus of 1922—with its more than twenty trained wild animal displays in steel arenas, fully 150 wonderfully schooled trick horses, 700 men and women performers, 100 clowns, and scores of features—the price of admission is no more than before. And though the trained animal numbers and the immense horse show were circuses in themselves while touring Europe, they are not offered so separately at attractions by the Ringling Brothers and Barnum & Bailey combined shows.

Instead all are on one gigantic program. Everything is in one mammoth main tent. One ticket admits to all and includes admission to the tremendous double menagerie. There are more than a thousand animals in the zoo of the circus and these include a tiny baby hippopotamus only recently born, and accompanied by its three tin mother. Another remarkable zoological feature is an armored rhinoceros, the only one known to exist and for which Ringling Bros. recently refused an offer of \$50,000.

CHURCH OF ENGLAND Aug. 6th. Eighth Sunday after Trinity.

Holy Communion 8 a.m. Sunday School 10 a.m.

Morning prayer, Chany, 11:30 a.m. Evening service, Gleichen, 7:30 p.m.

LOST—From J. M. Telford's farm, Box B13, Cluny. 191f

night of August 16th Mulley white faced milk cow, branded on right ribs

by white legs and point of tail lobed. Reward. Florence Youngie, 191f

Alton School House 2:30 p.m.

OUR CHAUTAUQUA WEEK SPECIALS



Brook Felt Hats for Men.

English Pure Wool Pullover Jerseys

Cheney Silk Knitted Ties

Tookes and Van Hensen Soft Collars

Forsyth Shirts in great variety of patterns

Trunks and Suit Cases for Holiday Season

Auto Car Robes, English make

"Prince Clothing" Suits and Odd Pants for Youths and Boys

We invite you to make this store your headquarters during Chautauqua week.

STABBACK & BROWN

Chautauqua

Patrons and Visitors to

GLEICHEN

will find our values in Groceries and Supplies are the biggest and our prices the best anywhere.

This is so because our business is conducted on an up-to-the-minute Cash basis. Because our operating expenses are low and because we have no bad debts.

Our goods are New and Fresh and they are Guaranteed.

Then for the best in SERVICE PRICE and QUALITY

PHONE No. 67

We deliver to your very door FOUR Deliveries per day

High Grades of Flour, in all size sacks

Roller Oats, all sizes

Corn Meal, all sizes

Pure High Grade Jam Strawberry 15c. dozen

Good Oranges at only 45c. dozen

Prunes, 5-Pound Package 95c

FRESH PRESERVING FRUIT IN DAILY

PRICES RIGHT

Best Ice Cream 75c. per quart.

Sundae, Sodas, Cones, and all kinds of Bottled Drinks

served off the ice.

The Palm Barbers

N. T. PURCELL

PHONE 67